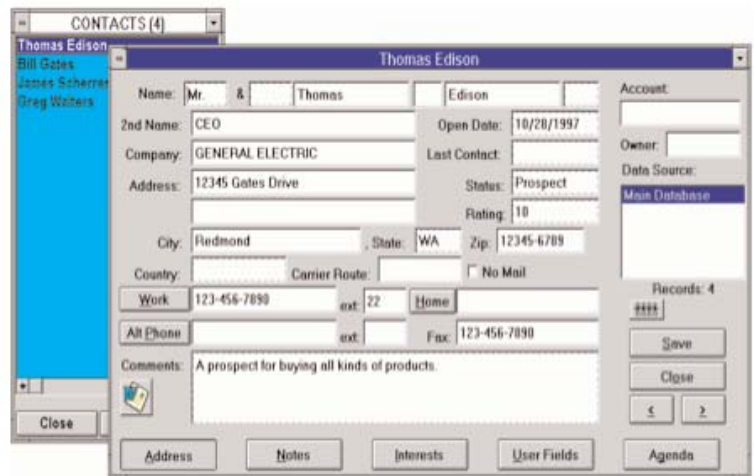




POWER UP YOUR SALES ENTERPRISE WITH THIS SPECIALIZED SALES CONTACT MANAGER!

## Standard Features

- Track clients, prospects and leads in pipeline
- Monthly, weekly and daily calendars
- e-mail broadcast to your lists
- Customizable User Fields and Categories
- Unlimited notes of conversations
- Track history, source, attachments and more
- Sales Alerts and Alarms
- Print & mail merge reports, open search & sorts
- Workgroup scheduling for team building
- CSV and ASCII database importing and exporting
- Automatic phone dialing
- Customizable to manage the way you want
- Database synchronization and roll up
- Integrated word processor & spell checker
- Links to MS - Word and MS-Office
- Schedule multiple calls, actions and meetings
- Territory tracking, zip code sorting, target marketing



## Includes These Extra Power-Selling Features!

- **Internet Support** services with e-mail broadcast and fast web connectivity.
- Import & export contacts to **Blackberry and Palm Pilot**.
- **Sales Planner System** for managing the sales cycle with a step-by-step approach to track opportunities and close sales.
- **Glossary of Sales & Marketing Terms** to fill the education gap. Over 200 special terms which will educate new sales reps and keep old pros informed.
- Built in **Prospecting and Sales Letters** to help you make money, save time, and improve your sales performance.
- **277 Hot Scripts** built in to counter sales objections. Never be caught unprepared when your customer says, "Your price is too high!"
- **Campaign System** to track calls, actions, and groups of people for organized campaign tracking.
- **Historical Views** of what has been accomplished and measurements of how you are doing against your goals.
- **Goal Setting System** for setting numbers of calls, actions, and meetings and seeing how many have been scheduled and accomplished.
- **Links** of multiple decision-makers in a large sales environment.
- **Local Area Network** features to team selling and group management.



# THE WORLD'S FIRST CONTACT SOFTWARE BUILT EXCLUSIVELY FOR SELLING!

Top Awards for Excellence from PC Magazine, PC Computing, Mobile Office, Computer Reseller, TeleProfessional and more!



## Award Winning Software

### Features of the Network Version

- Share information with everyone in your group or enterprise-wide.
- View and share contacts and calendars with your sales assistant.
- Powerful “team-selling” features for scheduling, calling, and actions.
- Set passwords, User ID's, lockout screens and functions.

### Plus All These Technical Features Built Right In!

- Local Area Network Versions Available
- Enterprise-wide software. Single or multi-user versions. Password protection.
- Import other databases quickly and easily with the ASCII and CSV file loader.
- Works with ALL versions of MS Windows.
- Web connection, e-mail broadcast and URL tracking.
- Open database structure with MS-Access tables.
- Drag and Drop Automation, Icons for ease of learning. Customizable Tool Bar.
- Color reports including graphs and charts. Reports on all sales information.
- Robust Multiple Document Image Design, work with multiple contacts at one time.



MICROSOFT WINDOWS COMPATIBLE

### Software License

Single-User Sales Ally: \$395 per user  
*Low price, high performance*

Network Sales Ally: \$300 per additional user

### Upgrade Pricing

From Version 5 of Sales Ally: \$199

From Version 4, 3, 2, 1 of Sales Ally: \$250

Upgrade cost per each standard network user: \$199

Competitive Upgrade Price: \$199  
*(with proof of purchase)*

### Software Support Options

*Elevate your use of Sales Ally to meet your strategic objectives.*

- 30-day free telephone support from date of purchase on 484-875-1705
- Unlimited free fax back technical support on 484-875-1704; email support at Support@BrokersAlly.com
- **800 line Support Plus Pack w/ Newsletter**  
*Annual subscription: Standard: \$180, Network: \$295, 2 callers*
- **Platinum Premium Support Option**  
Includes all software upgrades free twice per year plus Sales Ally telephone support on 800 toll-free number plus 24-hour priority Fax Back service.  
*Annual Subscription: Standard \$315, Network \$315, plus \$295 per additional user.*
- Phone training available to help you learn more! Call for appointment.  
*\$75 per hour*



Scherrer Resources, Inc | Information Technology Solutions for Sales, Marketing and Customer Management

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